

THE WORLD'S FAIRS

to find a market in the country of the exhibition, and it should be a peculiar aim of the Commissioners to encourage the manufacturers of such goods to exhibit.

It is for the Commission to watch that neither the general interests of the nation be sacrificed to the individual interests of the exhibitors, nor the reverse. Exhibitors will best serve both their own and the national interests, by sending goods of current manufacture and sale, but of careful workmanship, and which are marked with the common price of sale at the place of manufacture. Even the most successful exhibitors find, however, that the advantages to be obtained by an Exhibition in increase of business rarely appear at once, but require two or three years to gradually establish themselves.

It has long been the usage at Agricultural Shows and other Special Exhibitions to give exhibitors immediate encouragement by buying up their goods for a lottery, to be held at the closing of the exhibition. At Paris this has now been tried for the first time at a Universal Exhibition; should the attempt prove satisfactory, judicious lottery purchases can undoubtedly be made one of the most effective means of attracting desirable exhibitors to